

Top 20

# AR/VR Influencers



Sanem Avcil  
@Sanemavcil

Founder of CooLo Games,  
CEO of Politehelp &  
Imprezscion Yazilim Ve  
Elektronik.



Palmer Luckey  
@PalmerLuckey  
Founder of Oculus Rift;  
And, the well known  
voice in VR.

Chris Milk  
@milk

Maker of stuff,  
Co-Founder/CEO of Within.  
Focusing on innovative human  
experiences in VR.



Alex Kipman  
@akipman  
Key player in the launch of  
Microsoft Hololens. Creator of  
the Microsoft Kinect  
motion controller.

Philip Rosedale  
@philiprosedale

Founder of  
2000s MMO experience,  
Second Life.



Tony Parisi  
@auradeluxe  
Head of AR and VR Strategy at  
Unity, began his VR career  
co-founding VRML in 1994  
with Mark Pesce.

Kent Bye  
@kentbye

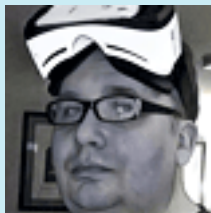
Host of leading  
VR podcast, Voices of VR &  
Esoteric Voices.



Clay Bavor  
@claybavor  
Vice President of Virtual Reality  
at Google.

Rob Crasco  
@RoblemVR

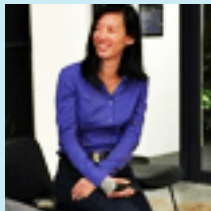
VR Consultant at  
VR/AR Consulting. Writes  
monthly articles on VR for  
Bright Metallic magazine.



Benjamin Lang  
@benz145  
Co-founder & Executive Editor of  
roadtovr.com, one of the leading  
VR news sites in the world.

Vanessa Radd  
@vanradd

Founder, XR Researcher;  
President, VRAR Association.



Chris Madsen  
@deep\_rifter  
Director at Morph3D,  
Ambassador at Edge of Discovery.  
VR/AR/Experiential Technology.

Helen Papagiannis  
@ARstories

PhD; Augmented Reality  
Specialist. Author of  
*Augmented Human*.



Cathy Hackl  
@CathyHackl  
Founder, Latinos in VR/AR.  
Marketing Co-Chair at VR/AR  
Assciation; VR/AR Speaker.

Brad Waid  
@Techbradwaid

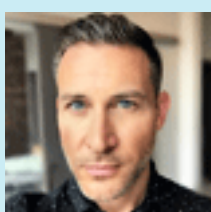
Global Speaker, Futurist,  
Educator, Entrepreneur.



Ambarish Mitra  
@rishmitra  
Founder & CEO at blippar,  
Young Global Leader at Wef,  
Investor in AugmentedReality, AI  
& Genomics.

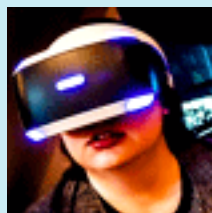
Tom Emrich  
@tomemrich

VC at Super Ventures,  
Fonder, We Are Wearables;  
Community Builder: AR, VR  
& ARealityEvent.



Gaia Dempsey  
@fianxu  
Co-founder at DAQRI,  
Augmented Reality Futurist.

Jan Barbosa  
@JBarbosaPR  
Global Brand Ambassador  
at beBee.



Alice Bonasio  
@alicebonasio  
VR Consultant & Tech Trends  
Editor. Contributor to Wired,  
Quartz, Ars Technica, TNW,  
FastCo.

Resources: [vmistudio.com](http://vmistudio.com) and [onalytica.com](http://onalytica.com)